



**RUKMINI DEVI**  
Institute of Advanced Studies  
Approved by AICTE, Ministry of HRD, Govt. of India  
Affiliated to GGS Indraprastha University, Delhi  
NAAC Accredited, 'A' Grade

**RDIAS**



**UNIVERSITI  
TEKNOLOGI  
MARA**

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Azadi Ka  
Amrit Mahotsav



**Rukmini Devi Institute of Advanced Studies (RDIAS)  
in collaboration with Universiti Teknologi MARA (UiTM), Malaysia  
presents**

# **ANUSANDHAN 2024**

## **V International Annual Research Competition**

**“Emerging Trends in Research and Management:  
Challenges and Opportunities”**  
June 22, 2024 (Saturday) (Hybrid Mode)



# **RUKMINI DEVI**

**Institute of Advanced Studies**

**NAAC Accredited, 'A' Grade, Category 'A+' Institute**

**An ISO 9001 : 2015 Certified Institute**

**(Approved by AICTE, Ministry of HRD, Govt. of India),**

**Affiliated to Guru Gobind Singh Indraprastha University, Delhi**

**Member of AMDISA, CII, DELNET, NDL, DMA, CEGR, ICT Academy, NHRDN, ASSOCHAM**

**MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India**

## *About Anusandhan 2024*

Anusandhan 2024 is an annual research competition hosted by Research and Development Board, RDIAS providing a platform for researchers from National and International countries to showcase their research work in alignment with the designated theme. This competition offers participants the chance to present or demonstrate their research work/thesis/dissertation/part of PhD work that is already published or in process to a distinguished panel of experts.

RDIAS extends this unique opportunity to researchers who believe their work holds significance in contributing to society, the research community, academia, and is beneficial to the audience at large. The emphasis is placed on clarity regarding the contributions the research can make and develop a supportive community of researchers.

### **Objectives**

1. To provide a platform where researchers from National and International countries can present their research work and build a network in their area of interest.
2. To provide feedback on researchers' current research and guidance on future research directions.
3. To offer each researcher a fresh perspective on their work from well-known experts w.r.t their fields.
4. To promote the development of a supportive community of researchers and a spirit of collaborative research.

### **Tracks**

The Research Papers/Dissertation/Thesis/Part of Ph.D. work is invited for:

**Track-1** Accounting and Finance

**Track-2** Human Resource Management and General Management

**Track-3** Marketing and AI

**Track-4** Operations Management and Information Technology

## *Modes of Presentation*

### **Modes of Presentation**

- o Presentation by author(s) is for 7 – 10 minutes
- o Discussions/Questions and Answers for 3 – 5 minutes
- o Audio – Visual support to the presenters will be provided for presentation.
- o Presenters must focus on purpose of study, objectives, research methodology, analysis, and implications of study.
- o A Google Meet link shall be shared with the participants in advance for presentation.
- o We invite you to take advantage of offline presentation of your paper/research on site and get first hand remarks and comments from the experts and audience. We will encourage a live discussion regarding the presented topic and network with other researchers and academics in the field of management and technology, and other related areas, from around the globe.

## *Motivation and Recognition*

The best research work 4 different tracks will be awarded a Certificate of Appreciation and a cash prize of INR 11,000 and \$ 200 only for International Contributors.



<b>Best Research Work</b>	<b>Accounting and Finance (only for 1 paper)</b>	<b>Human Resource Management and General Management (only for 1 paper)</b>	<b>Marketing (only for 1 paper)</b>	<b>Operations Management and Information Technology (only for 1 paper)</b>
	<b>INR 11000 \$ 200 (only for International Contributors)</b>	<b>INR 11000 \$ 200 (only for International Contributors)</b>	<b>INR 11000 \$ 200 (only for International Contributors)</b>	<b>INR 11000 \$ 200 (only for International Contributors)</b>

The Best Research work from each track will be evaluated on the basis of originality, correctness, novelty, importance, and clarity of explanation of the research, quality of presentation, query handling and contribution of research.

### Registration Fee

**Last date: June 5, 2024**

**Offline:**

- Research Scholars (includes PhD/ MPhil/ PG Students): INR 500/-
- Academician: INR 700/-
- Industry Professionals: INR 1000/-
- Foreign Participants: \$50
- Other: INR 500/-

**Online**

- Research Scholars (includes PhD/ MPhil/ PG Students): INR 1000/-
- Academician: INR 1200/-
- Industry Professionals: INR 1500/-
- Foreign Participants: \$60
- Other: INR 1000/-

Offline participants will be given an opportunity of one-to-one discussion regarding the presented topic with the experts

**Registration Link: <https://events.rdias.ac.in/>**

### Important Dates

- Last date of Research work Submission: May 31, 2024 (Extended Abstract) (to be mailed at [research@rdias.ac.in](mailto:research@rdias.ac.in))
- Acceptance of Research work for presentation: within one week on receiving extended abstract
- Notification on schedule of Presentation: June 15, 2024
- Submission of Presentation: June 19, 2024
- Research Presentation Competition: June 22, 2024

\*\* Please note that we do not require full paper. Only extended abstract and power point presentation will suffice the requirements of the competition.

\*\* Please note that this research competition will not include publication of papers anywhere.

\*\* We would like to extend an invitation for the submission of unpublished research papers for our upcoming issue of Peer Reviewed Refereed Journal, *Effulgence* Vol. 21 No. 2 (July -Dec 2024) on a voluntary basis.

